Growing Information Concerns

Information is more important to organizations today than it has ever been. From basic customer billing information to sensitive employee financial data, organizations have a fiduciary duty to maintain this information in a manner deserving of the public’s trust.

It is therefore imperative that those employees with a responsibility for the confidentiality, integrity or availability of data receive information security training. They cannot perform the critical job of securing an organization’s data without the appropriate skills and tools.

Pool Your Training Resources

Information security training can be a costly endeavor, between course costs and travel, it can leave an organization stretched thin for the few resources they have. Many times, however, when organizations pool their resources they can train more personnel for less.

The cost of travel alone can account for a large portion of the costs associated with training. Many training organizations allow you to reduce that cost by bringing a training partner on site.

For example, the SANS Institute offers a Security Essentials Bootcamp for information security professionals. If an organization sends a single person, estimated travel costs represent more than 35% of the total cost. As the number of people increases the organization is spending more and more money on travel. When multiple organizations within a community are sending employees to similar trainings, it quickly becomes cost effective for communities to bring training partners to the community.

By contrast, for less than the cost of sending 13 people to training, a community can bring the same SANS Institute course on site and train twice as many people. If a number of organizations within a community pool their training resources together they can achieve larger economies of scale and increase their return on investment.